

CFEE Program Overview

1) *Fin Lit 101*

FinLit 101 is a brand new one-of-a-kind financial literacy learning program for use independently by students or as a class. It is an online, interactive financial literacy learning mini course delivered via live videos hosts and animations in a light, entertaining style. *Fin Lit 101* consists of 6 short modules covering the following topics - wants vs needs, factors influencing money decisions, advertising, tips for wise decision making, decision making key tips, and important money decisions people often face. Each module features fantastic animations and a quiz associated with each module. Additional modules are being developed and will be added along with a teachers' section.

Please visit the *Fin Lit* website at: <https://finlit101.ca/en>

Fin Lit is sponsored by National Bank

2) *Money and Youth*

The publication *Money and Youth* has over 670,000 copies in circulation across Canada. *Money and Youth* is also available online consisting of 15 modules allowing users to select topics of interest. Topics featured both online and in print include decision making, sources of income, money basics, borrowing money and much more. *Money and Youth* is a recommended resource in Ontario, Manitoba and Newfoundland and Labrador; new for this year is a pilot program to a limited number of schools which is focused on Graduates: the new program is designed to complement the resource (includes a school presentation (in-person or virtual), books for every graduate and an online competition. *Money and Youth* CFEE is currently offering a few copy of *Money and Youth* to graduating students along with a webinar or

in-person presentation for graduates to share key information, tips, and guidance on making good money decisions. If you are interested and want more information please contact slennox@cfec.org Space is limited.

Please visit the *Money and Youth* website at: <https://moneyandyouth.com>

Money and Youth is sponsored by Investors Group

3) *Talk With Our Kids about Money (TWOKAM)*

“*Talk With Our Kids about Money Day*” (*TWOKAM*) is an opportunity for educators and parents/guardians to begin or continue speaking to their kids about money. There is always the opportunity to speak about money with kids, but CFEE dedicates one day in April annually to focus on speaking to kids about money. *TWOKAM* has become a 365, 24/7 program with its resources being used year-round. *TWOKAM* is a quick, efficient way to engage conversations about money and to serve as a catalyst for change in homes and schools. One of the chief outcomes is more financial education in schools across Canada and getting teachers, parents, and guardians involved in the financial education of children.

Please visit the *TWOKAM* website at: <https://talkwithourkidsaboutmoney.com/>

4) *My Money My Future (MMMMF)*

My Money My Future (MMMMF) is a Canadian financial education challenge that invites Canadian youth to apply their creativity and skills to create new tools and resources to help other Canadian youth improve their financial knowledge. The *MMMMF* challenge is in partnership with CIBC and gives high-school aged youth (14-18) the opportunity to win \$10,000! The prize money is put towards future education or training of the winning individual or is shared equally

among team members. The Winners of the *MMMF* challenge have created some incredibly creative websites, manuals, documentaries and more to discuss and promote financial literacy and knowledge.

CFEE is also in the process of looking at ways to market/publish winners of the *MMMF* challenge products to help provide entrepreneurship opportunities.

Please visit the *MMMF* website at: <https://www.mymoneymyfuturechallenge.ca/>

MMMF is sponsored by CIBC